



UNITED STATES MARINE CORPS
2D MARINE AIRCRAFT WING
II MARINE EXPEDITIONARY FORCE
POSTAL SERVICE CENTER BOX 8050
CHERRY POINT, NC 28533-0050

WgO 2015.1
COMCAM
OCT 25 2011

WING ORDER 2015.1

From: Commanding General, 2d Marine Aircraft Wing
To: Distribution List

Subj: 2D MARINE AIRCRAFT WING (2D MAW) ORDER FOR STREAMBOX
VIDEO STREAMING SUPPORT (SHORT TITLE: STREAMBOX SUPPORT)

Ref: (a) WgO 3104.1B

1. Situation. The 2d MAW has acquired the Avenir Streambox suite of equipment which allows for mobile video streaming through the use of commercial cellular mobile broadband cards. The Streambox suite is a manpack portable device that can be connected to any commercial video camera firewire (IEEE 1394) output. The captured video stream is broadcast live over the Internet by the Defense Video and Imagery Distribution System (DVIDS). The Streambox enables the streaming of live video and can be employed to support unit homecomings, change of command/post and relief ceremonies, various family readiness activities and other approved events. Friends and family of Marines participating in the event can view the live video over the Internet. This Order establishes policies and procedures for use and deployment of the Streambox as well as provides local guidance on how to properly request Streambox services.

2. Mission. "Tell the story" of Marine aviation by transmitting live video, via the Internet, of unit homecomings (of 50 or more Marines) and other approved events.

3. Execution

a. Commander's Intent. In the continuing effort to tell the story of the Marines and Sailors of 2d MAW, all homecomings of 50 (or more) Marines will be captured and broadcast live via the internet. Additionally, other events (i.e. change of command, post and relief and award presentations) serve to

DISTRIBUTION STATEMENT A: Approved for public release;
distribution is unlimited.

OCT 25 2011

tell the story and commanders can request Streambox coverage as outlined in this Order.

b. Concept of Operations. While the 2d MAW staff continues to support homecoming events with Streambox, it is incumbent upon unit commanders to request this capability and support as outlined below.

c. Tasks

(1) Groups - Unit Family Readiness Officer(s) (FRO)

(a) Per reference (a), submit request for Streambox support to G-3 (via email/phone) No-Later-Than (NLT) five working days prior to the event to schedule live video streaming, if the event is to take place aboard Marine Corps Air Station (MCAS) Cherry Point, NC or MCAS New River, NC. If the unit is located aboard MCAS Beaufort, FRO will need to submit request support NLT 15 business days prior to the scheduled event in order to allow for administrative procedures to be completed in a timely manner.

(b) Unit FRO will obtain the appropriate event support information (such as flight information to include date, time and number of passengers) from that unit.

(c) Live streaming of unit homecoming requires a minimum of 50 returning Marines. When combining units' passenger numbers, group FROs will ensure Combat Camera (ComCam) is notified when a total of 50 is achieved.

(d) Once the Universal Resource Location (URL) has been received from ComCam, provide to family members as appropriate.

(2) G-3

(a) Provide approving authority for all unit Streambox support requests.

(b) Ensure ComCam has approved Streambox support requests NLT three days prior to scheduled event aboard MCAS Cherry Point or MCAS New River, ten days prior for scheduled events aboard MCAS Beaufort.

OCT 25 2011

(3) ComCam

(a) Activate the Streambox equipment suite and check for a firmware update once an event has been scheduled.

(b) Contact DVIDS for URL of streaming video and provide to unit FROs 72 hours prior to event.

(c) Contact the unit FRO 10 minutes prior to beginning of live video streaming.

(d) Upon completion of video streaming event, contact the unit FRO to discuss the overall quality of the streaming and receive additional feedback (After Action Report) as appropriate.

(e) Disseminate the web URL to 2d MAW Public Affairs Office (PAO) NLT 24 hours prior to the scheduled event.

(4) G-4. Disseminate daily updates of the Mission Work Load (MWL) Roster to G-3 (ComCam) and G-6, at a minimum, as well as other sections/units as requested.

(5) G-6

(a) Provide technical support assistance to ComCam personnel by ensuring the Streambox device is configured properly and is able to connect to the internet.

(b) Augment ComCam support team as required.

(6) Comptroller. Ensure funding is available to support events away from MCAS Cherry Point.

(7) Coordinating Instructions. The point of contact for this policy is the 2d MAW ComCam at DSN: 582-4386/3827 or Commercial: (252) 466-4386/3827. The ComCam Duty cell is 252-288-8114. This will only be available during the actual event.

4. Administration and Logistics. The processes listed will be used to effectively coordinate Streambox support for 2d MAW.

5. Command and Signal

a. Command. This Order is applicable to all personnel within 2d MAW.

WgO 2015.1
OCT 25 2011

b. Signal. This Order is effective the date signed.



J. M. DAVIS

DISTRIBUTION: A