



COMMANDING OFFICER'S CRISIS POLICY



The Unit, Personal and Family Readiness Program (UPFRP), directs all unit commanders to establish a policy by which information is disseminated to the Command's Marines, Sailors, their spouses and designated parents/extended family members in the event of a crisis. Some examples of a crisis or perceived crisis that would fall under the UPFRP include events such as: the loss of an entire unit family in a car accident, a base closure due to an impending hurricane or other weather phenomena, and any aircraft crash in the country or within the vicinity of a deployed unit.

The Family Readiness Officer (FRO) has no role in the casualty notification process. In no case will the information disseminated through the UPFRP interfere or precede the notification requirements outlined in the Marine Corps' policy for casualty notification.

Not all crisis events will be handled in the same way. Each occurrence will dictate the level and method of communication used to ensure the proper dissemination of information. The FRO will proactively seek guidance from me or my designated representative prior to sending any communication during or following a crisis situation. All communication content will normally be approved by me directly, or by my representative in my absence. The Command will notify the FRO on which method of communication to employ. The FRO will communicate the Command's message using one or more of the following methods of dissemination.

- ◆ Text
- ◆ Telephone
- ◆ Marine Online
- ◆ Unit website
- ◆ Newsletter
- ◆ E-mail
- ◆ Toll Free Marine Corps Hotline
- ◆ Word of Mouth

Unfortunately, there are numerous reasons and times where the passing of information is delayed. Please do not speculate or hypothesize should this happen. No crisis is ever easy to deal with and each will carry with it a new set of challenges. Let's not complicate the problem further through conjecture.

My overall intent is to provide timely and accurate messaging to the Marines, Sailors, spouses and other designated family members within this Command.

Lieutenant Colonel Sean F. Rafferty
Commanding Officer, Marine Medium Tiltrotor Squadron 263

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