



MARINE WING COMMUNICATIONS SQUADRON-28 COMMAND PHILOSOPHY

I am thankful for the opportunity to contribute to MWCS-28's reputation of success. This philosophy is intended to help provide a framework for that success. I will lead with these mutually supporting tenets and ask that we apply them daily.



ETHICS

Your honor is your strength. Ethics is adherence of one's actions to their values. It is the foundation of trust, and facilitates the cohesion of our team, which results in our success. JJDITIEBUCKLE are not just the values of a leader, they are the values of a Marine. Without them, we fail. With them, we are unstoppable! We do not just say them, we live them. **Every action you take will reflect our values!**

EXCELLENCE

Standards in all things. All of us will be excellent in our work, from personal conduct and appearance, to cooperating and leading our teammates, to deploying around the world to facilitate command and control or to fighting the enemies of freedom. **You must identify specific standards of excellence** in all that you do, identify the path to achieve it, and demand excellence from yourself and those around you. **Everything you do is important, and we are all counting on you to do it with excellence.**

OWNERSHIP

If not you, then who? Our team's success stems from the excellent work of individuals who are united in a common cause. This requires us to rely on one another to willingly and joyfully carry our share of the task. Your mission, Marines, and machines are yours. Their readiness, employment, and success are yours. There will always be obstacles that challenge us, but they will never defeat us. **Take ownership of yourself, your team, and your mission. I cannot wait to see what you accomplish!**

Semper Fidelis,

Dennis W. Katolin
Lieutenant Colonel, United States Marine Corps
Commanding Officer, Marine Wing Communications Squadron 28